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Markel Homes Celebrates Grand Opening of Longmont's Northstar



MARKETING FEATURE



Modern and contemporary architectural designs complement the natural environs of vast open space and panoramic mountain views. (Photo: Phil Castagneri/At Home Colorado)

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If you're looking for a design-forward home in one of the Front Range's most idyllic locations, this may be your Northstar.

By Julie Kailus
At Home Colorado

Northstar, offered by respected builder Markel Homes, is an enclave of custom and semi-custom homes for those who aspire to something different — something

better. "With stunning back-range views, from iconic Longs Peak to the Flatirons, residents will enjoy a quasi-country experience adjacent to vast open space and trails without giving up the charm and small-town feel," says Kate Clement, sales and marketing manager for Markel Homes.

Design first

Northstar features a diverse array of home styles that can be customized to homeowners' needs and vision. "Style is more than just a facade: intelligent architecture emphasizes order, scale, balance to achieve an authentic feel for your home and your neighborhood," she

says.

Design has always been Markel Homes' signature. "Markel Homes was founded on the belief that good design is a way of thinking, seeing and doing things," says Owner and Founder Michael Markel. "We think design first: authentic design, smart design, true design. We always have."

Outstanding amenities and access

Northstar features just 66 homesites in varying sizes to accommodate a range of high-end custom and semi-custom homes. Modern and contemporary architectural designs complement

the natural environs of vast open space and panoramic mountain views.

Since where and how you live matters, Northstar keeps that promise with homes adjacent to paths, parks and trails, bringing natural beauty and perspective into everyday life. Trails are nearby and popular cycling routes include rides to Hygiene, Niwot, and beyond. Lagerman Reservoir is within reach as are numerous state parks within a 20-minute radius.

But while outdoor access is integral to the Northstar lifestyle, necessities like food, schools, and shopping are minutes away. "At Northstar, you are conveniently



Northstar features a diverse array of home styles that can be customized to homeowners' needs and vision. (Photo: Phil Castagneri/At Home Colorado)

located near trails, parks, open space and amenities,” says Clement. “You could call it the best of both worlds.”

Committed to sustainability

At Northstar, advanced technology and sustainable materials ensure comfortable, energy-savvy homes. “Our durable green construction means a better built, longer lasting home, lower energy bills and an investment synonymous with value,” Clement says.

As a partner with the Department of Energy, Markel builds homes with both ENERGY STAR and indoorAirPLUS certifications. These green industry standards promote energy savings, comfort, health, and durability.

“Markel is committed to creating healthier places for our customers to come home to, whether that’s enjoying your healthy new home or soaking up the best of what Colorado has to offer right out the back door,” Clement says.

Why Markel Homes?

You may know Markel Home for its emphasis on design and sustainability, but did you know the custom and production homebuilder and community developer is local and family-owned, bringing five decades of experience to Longmont’s new Northstar community? Markel has also won numerous awards, including HBA Parade of Homes Winner, Boulder County’s People’s Choice Best Builder and the U.S. Environmental Protection Agency’s Indoor airPLUS Leader Award.

“We’re focused on two things: passion for extraordinarily high design standards and homebuyers’ aspirations,” says Markel. As a local homebuilder, Markel Homes is responsible for constructing and designing homes that meet the needs and preferences of each client. This includes everything from initial designs and blueprints to the final touches on a new home.

Building strong relationships



with clients is crucial. Markel works closely with homeowners to customize their homes and ensure satisfaction throughout the building process. That means overseeing the entire construction process by coordinating with subcontractors, suppliers, and inspectors to ensure that projects are completed on time and within budget.

“Local homebuilders have a reputation to uphold in their community, so they must focus on delivering high-quality workmanship,” Clement explains. Markel Homes achieves that by incorporating sustainable building practices to reduce environmental impact and contributing to the local economy by creating jobs and supporting local businesses through the purchase of materials and services.

Built on trust

Clement says Markel Homes builds for every type of homebuyer. “But most importantly, we build trust by extending respect, appreciation and intentionality.”

All Northstar custom homes start with an in-depth interview. “We want to know what home means to you,” Clement says. “Only by listening first can we help you identify what’s important to ensure we build a functional, seamlessly comfortable home that matches your lifestyle.”

After a detailed plan is in place, it’s time to break ground. Homeowners are kept up-to-date and engaged every step of the way with construction plan reviews, weekly progress updates, frequent walkthroughs, and regular meetings to review selections and finishes.

To give homeowners even greater peace of mind, Markel Homes developed a new home guide, including the step-by-step building process, tips, and plenty of resources to care for your home after moving in. “We’re

committed to transparency and client involvement every step of the way because the best homes are built with you as the foundation,” says Clement.

Northstar Grand Opening: March 1-2

Ready to tour a model home at Northstar? Stop by this weekend’s grand opening of Northstar by Markel Homes at 2102 Star Hill Street in Longmont. Visitors are welcome Saturday and Sunday, March 1-2 from 11 a.m. to 4 p.m.

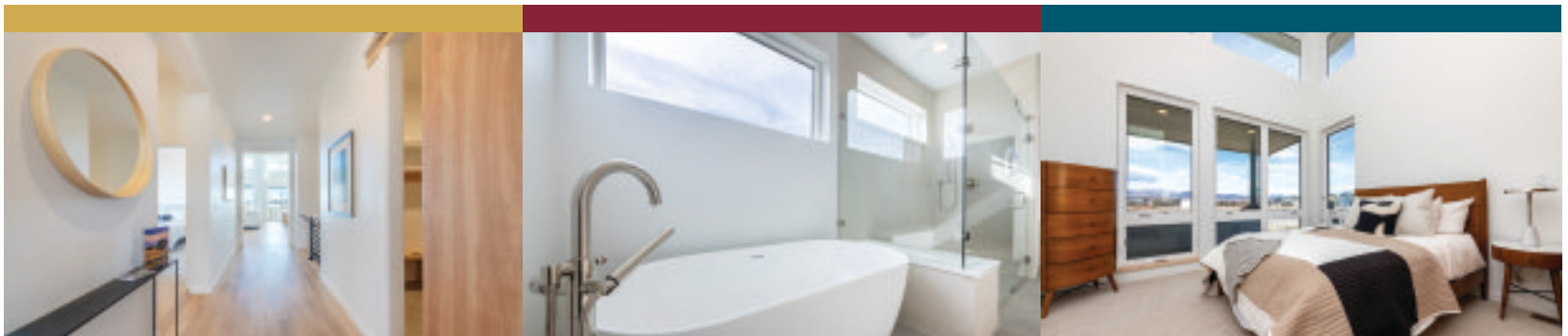
For more information on Markel Homes at Northstar, as well as Niwot Hills or West Grange, please call the sales manager at 303.651.9565 or visit MarkelHomes.com. Click here for the Northstar site plan and more.



More Markel Communities

Markel Homes continues to build two additional Boulder County communities: West Grange and Niwot Hills. Just down the street from Northstar, West Grange features energy-smart single-family homes, duplexes and townhomes with incredible mountain views. The community is also close to parks, trails, K-12 schools, and adjacent to hundreds of acres of open space.

Niwot Hills is a timeless community designed for modern living. This upscale neighborhood offers custom homes on acre-plus lots surrounded by protected open space and views of the majestic Continental Divide. Niwot Village, featuring eateries, gift shops, and craft brew pubs, is just minutes away via the Niwot Trails walking path. Currently pre-selling lots in next phase.



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